



Ronald McDonald
House®
Danville

Want to help raise funds for Ronald McDonald House of Danville?

... Here's what you do!

Thank you for your interest in helping to support the Ronald McDonald House of Danville (RMHD). We depend heavily on the generosity of people like you to help keep families together during a difficult time.

Non-profit organizations like RMHD must demonstrate the highest ethical practices in all aspects of operation, especially its handling of donated funds. We are proud of the way we do business and must vigilantly protect the good name and reputation that Ronald McDonald House Charities has earned. As a donor, you surely will agree that trust and respect are the heart and soul of public support.

In order for groups or individuals to raise funds for RMHD, a written agreement must be signed by RMHD's Director of Marketing and Events and the group's representative to assure proper fund raising practices and to join our respective strengths to make the fund raising project a wonderful success.

The first step is to complete and return the enclosed form. This information will be reviewed by the RMHD's Director of Marketing and Events and if all's agreeable, a signed copy will be sent to you. RMHD will then be able to use this form to verify your activities should we receive calls from the public.

The following rules must be followed by groups or individuals organizing a fundraiser:

ALL use of RMHD's charity name and/or logo to promote a fundraiser must be reviewed and approved by RMHD. In addition, approval is also required for use of images of the inside or outside of the facility. Please refer to our organization as Ronald McDonald House of Danville in materials. Events may not be represented as events sponsored by RMHD or affiliates.

ALL communications with media (print or TV) must be approved ahead of time by RMHD's Director of Marketing and Events. This includes, but is not limited to, press releases, requesting media for check presentations, commercials promoting the event, news spots, etc.

Only checks payable to the Ronald McDonald House of Danville will be provided with a tax-deductible acknowledgment letter in accordance with IRS and state tax regulations. Donations made out to the organizer may be sent a general acknowledgment letter with no value. Checks payable to the Ronald McDonald House of Danville must be sent to: 24 Treumbulak Way, Danville, PA 17821.

Fundraisers that include the sale of items which results in businesses and/or individuals profiting off of the use of the Charity's name will be reviewed by the RMHD Development Committee for approval.

Please keep in mind that RMHD has a small (but mighty!) staff and we cannot attend every event so plan for plenty of volunteers. We are more than happy to provide RMHD literature for display at your event.

Please contact Molly Aungst at 570-271-7937 or maungst@rmhdanville.org with any questions.

THANK YOU!

Initials: _____



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Ronald McDonald House of Danville Third-Party Fund Raising Agreement

Name of Fund Raiser: _____

Date(s) of fundraising event: _____

Location of event: _____

Detailed Description of Fundraiser (Continue on other side of page): _____

Organizer's Name: _____

Contact person's name: _____

Mailing address: _____

Telephone number(s) _____

E-mail address: _____ FAX number: _____

Third-party events may not be represented as events sponsored by McDonald's Corporation or Ronald McDonald House of the Danville (RMHD). RMHD will not be liable for any expenses or responsible for obtaining any necessary insurance or permits required by local and state governments. The event coordinator agrees to inform RMHD of any effort to recruit financial underwriters to ensure there is no duplication of efforts already underway by RMHD. **We will hold McDonald's, its subsidiaries, affiliates, and franchisees, the Ronald McDonald House of Danville organization and their respective trustees, directors, employees, volunteers, and agents harmless from and against and all claims, liabilities, judgments, penalties, settlements, losses, damages, and expenses, including court costs and reasonable attorney's fees, incurred or suffered by these parties in connection with or as a result of the event. In addition, I have read and understand the rules related to prior approval for use of Ronald McDonald House of Danville's name and/or logo as well as any communication with media related to the event.**

Sponsor Signature: _____ Title _____ Date _____

RMHD Rep. Signature: _____ Title _____ Date _____

Thank you for supporting the Ronald McDonald House of Danville!